



# Professional Healthcare RESOURCES

*Home Health & Hospice You Can Count On*

**For Immediate Release:**  
July 25, 2011

**Contact:** Justin Ivatts  
703-752-8735  
[jivatts@phri.com](mailto:jivatts@phri.com)

## **Professional Healthcare Resources Recognized as a *We Honor Veterans* Partner**

Baltimore, MD- It may surprise many people to learn that 25 percent of those who die every year in the U.S. are Veterans. To help provide care and support that reflect the important contributions made by these men and women, Professional Healthcare Resources has become a national partner of *We Honor Veterans*, a pioneering campaign developed by National Hospice and Palliative Care Organization in collaboration with the Department of Veterans Affairs.

As a *We Honor Veterans* Partner, Professional Healthcare will implement ongoing Veteran-centered education for their staff and volunteers to help improve the care they provide to the Veterans they proudly serve. The nation is seeing many of the Veterans who served in World War II and Korea pass away—and the number of deaths of Vietnam Veterans is beginning to rise.

The *We Honor Veterans* campaign provides tiered recognition to organizations that demonstrate a systematic commitment to improving care for Veterans. “Partners” can assess their ability to serve Veterans and, using resources provided as part of the campaign, integrate best practices for providing end-of-life care to Veterans into their organization. By recognizing the unique needs of our nation’s Veterans who are facing a life-limiting illness, Professional Healthcare is better able to accompany and guide Veterans and their families toward a more peaceful ending. And in cases where there might be some specific needs related to the Veteran’s



*Home Health & Hospice You Can Count On*

military service, combat experience or other traumatic events, Professional Healthcare will find tools to help support those they are caring for.

Eileen DeCesare, President and Founder of Professional Healthcare states “We are delighted to be part of this rich program. The men and women of our armed forces have sacrificed so much in the service of this nation and it is now our turn to give back to them.”

“All hospices are serving Veterans but often aren’t aware of that person’s service in the armed forces,” said J. Donald Schumacher, NHPCO president and CEO. “Through ***We Honor Veterans*** we are taking a giant step forward in helping hospice and palliative care providers understand and serve Veterans at the end of life and work more effectively with VA medical facilities in their communities.”

“VA shares a common goal with our nation’s hospices, and that is to provide the best possible care specifically tailored for Veterans, meeting their goals of care in their preferred setting. As we focus on working together and unite our services and skills, ***We Honor Veterans*** will channel our combined strengths directly to Veterans - wherever they are receiving care.”

The resources of ***We Honor Veterans*** focus on respectful inquiry, compassionate listening, and grateful acknowledgment, coupled with Veteran-centric education of health care staff caring for Veterans. To learn more about ***We Honor Veterans*** or to support this important work via a secure, online donation, please visit [www.wehonorveterans.org](http://www.wehonorveterans.org).

“America’s Veterans have done everything asked of them in their mission to serve our country and we believe it is never too late to give them a hero’s welcome home. Now it is time that we step up, acquire the necessary skills and fulfill our mission to serve these men and women with the dignity they deserve,” added Schumacher.